

Conflicts of Interest Policy

Conflicts of Interest

Under FCA's Principle for Business, Principle 8 (Conflicts of Interest) we are required to pay due regard to the interests of each client and to manage any Conflicts of Interest fairly, both between our firm and our clients and between a client and another client. The specific rules for dealing with Conflicts of Interest can be found under the Senior Management Systems and Controls (SYSC) rules which can be found at SYSC 10.

Purpose of the Conflicts of Interest Policy

We will take all appropriate steps to identify, prevent, and manage Conflicts of Interest, by:

- Identifying and preventing any potential circumstances which may give rise to Conflicts of Interest, and which pose a risk of damage to clients' interests;
- Establishing and maintaining appropriate mechanisms and systems to manage those conflicts; and
- Maintaining systems at all times in an effort to prevent actual damage to clients' interests through the identified conflicts.

The directors fully support this initiative and are committed to ensure that all conflicts between our firm and our clients, and between clients, are managed fairly with no party disadvantaged.

In addition to complying with the FCA requirements we recognise that handling conflicts fairly is a fundamental element of good business practice and is required to assist in maintaining and developing our firm's business.

What is a Conflict of Interest?

Conflicts of Interest appear in situations where our firm:

- Is likely to make a financial gain, or avoid a financial loss, at the expense of a client;
- Has an interest in the outcome of a service provided to a client or of a transaction carried out on behalf of a client, which is distinct from the client's interest in that outcome;
- Has a financial or other incentive to favour the interest of another client or group of clients over the interests of a client;
- Carries on the same business as a client; or
- Receives or will receive from a person other than a client an inducement in relation to a service provided to the client, in the form of monies, goods or services, other than the standard commission or fee for that service.

Conflicts of Interest may therefore include but are not restricted to interests between:

- Our firm and our clients
- Our staff and our clients
- Two or more different clients
- Third parties and our clients
- New services / products and our clients
- Strategic changes and our clients

We have sought to identify Conflicts of Interest that exist in our business and have put in place measures we consider appropriate to the relevant conflict in an effort to monitor, manage and control the potential impact of those conflicts on our clients. The conflicts identified include:

a) Client Orders

In order to ensure as fair treatment as possible for clients, our Best Execution Policy requires us to take all sufficient steps to achieve the best overall trading result for clients.

On some occasions client orders may have a material effect on the relevant securities price. In order to ensure our staff do not take advantage of the situation by dealing on their own account (Personal Account Dealing) or encourage a third party to deal, we operate a 'No front running' policy whereby client orders will always take priority. We regularly monitor business transactions in order to ensure we meet these requirements.

b) Personal Account Dealing

Our staff may buy, sell or hold the same investments as our clients. We control personal account deals by ensuring that all such deals are identified and where applicable approved by our firm's Compliance Officer prior to execution. All staff, irrespective of their position in the firm sign to confirm their understanding of our procedures on an annual basis.

Details of our procedures for this area are covered later in this document.

c) Inducements to Staff

Staff are not allowed to accept gifts, entertainment or any other inducement from any person which might benefit one client at the expense of others when conducting investment business.

Similarly, our staff are not allowed to place undue pressure on clients to persuade them to trade through the firm to the extent that this gives rise to a Conflict of Interest between that client and another client.



d) Segregation of Duties

We strive to ensure that the performance of multiple functions by relevant persons does not and is not likely to prevent those persons from discharging any particular functions soundly, honestly and professionally. Our policies concerning the segregation of duties within the firm and the prevention of Conflicts of Interest are laid out below. Relevant persons involved in the compliance function will not normally be involved in the performance of services or activities they monitor.

We are aware that effective segregation of duties is an important element in the internal controls of a firm in the prudential context. In particular, it helps to ensure that no one individual is completely free to commit the firm's assets or incur liabilities on its behalf. Segregation also helps to ensure that the firm's senior management receives objective and accurate information on financial performance, the risks faced by the firm and the adequacy of its systems.

We ensure that, in general, no single individual has unrestricted authority to do all of the following:

1. initiate a transaction;
2. bind the firm;
3. make payments; and
4. account for it.

Where we are unable to ensure the complete segregation of duties due to a limited staff base, we have adequate compensating controls in place including the frequent review of an area by relevant senior managers. The firm ensures that its relevant persons are aware of the procedures which must be followed for the proper discharge of their responsibilities.

e) Remuneration Policy

All relevant staff who are open to a Conflict of Interest are paid a basic salary including those who hold key support areas such as compliance, finance and operations. This salary is not dependent on business performance. A bonus structure does exist which is linked to business performance and the individuals' performance. This is at the discretion of the senior management and notified only on payment. In addition, we have implemented monitoring which includes reviewing of advice given to clients, the frequency of transactions and portfolio performance.

f) Outside Business Interests

Employees could receive material non-public information through outside business interests, such as directorships, which they could use to gain an advantage or avoid a loss.

g) Investment Research

The production and/or distribution of investment research by MM Wealth could be used to the advantage of MM Wealth or some clients over other clients. MM Wealth does not produce and distribute research externally.

Managing & Disclosing Conflicts

The measures for dealing with conflicts are designed to ensure that relevant persons engaged in different business activities involving a Conflict of Interest carry on those activities at a level of independence, appropriate to the size and activities of the firm and of any group to which it belongs and to the materiality of the risk of damage to the interests of clients.

Examples of procedures for managing conflicts include:

- Effective procedures to prevent or control the exchange of information between relevant persons engaged in activities involving a risk of a Conflict of Interest where the exchange of that information may harm the interests of one or more clients;
- The separate supervision of relevant persons whose principal functions involve carrying out activities on behalf of, or providing services to, clients whose interests may conflict, or who otherwise represent different interests that may conflict, including those of the firm;
- We also prevent or manage Conflicts of Interest by the establishment and maintenance of internal arrangements restricting the movement of information within the firm. This requires information held by a person in the course of carrying on one part of our business to be withheld from, or not to be used by, persons with or for whom we act in the course of carrying on another part of our business. Such an arrangement is referred to as a 'Chinese Wall' and can include hierarchical separation and physical barriers between the activities likely to involve Conflicts of Interest, thereby aiming to prevent any undue transmission of information.
- Where, despite the above procedures we identify a Conflict of Interest which may present risks of damage to the interests of a client, we will clearly disclose, in writing, the general nature and/or sources of the potential conflicts to the client, and the steps taken to mitigate those risks, before undertaking business with the client.

This disclosure will take place as follows:

- Our internal compliance department will be advised of the potential Conflict of Interest in writing;
- We will advise our client in writing, of the potential Conflict of Interest and ask them to provide their written consent to proceed;
- The client's written consent along with the request will be passed to our compliance department which can then provide approval to proceed as appropriate;
- Copies of both letters, together with the written authorisation to proceed will be retained on the client file.

The Risk Management team will maintain a Conflict of Interest Register of all circumstances which constitute or may give rise to a Conflict of Interest entailing a material risk of damage to the interests of clients.

There may be occasions where we are not, in our opinion, reasonably confident that the risks of damage to the interests of the client will be prevented.

Therefore, as a last resort, where there is no other means of preventing or managing a conflict, we will disclose clearly, in writing, sufficient details, taking into account the nature of the client, to enable the client to make an informed decision with respect to the service in the context of which the Conflict of Interest arises.

The content of this disclosure will include the following:

- a statement that the disclosure is being made because MM Wealth's arrangements to prevent or manage that conflict are not sufficient to ensure, with reasonable confidence, that the risks of damage to the interest of the client will be prevented;
- specific description of the Conflicts of Interest that arise in the process of providing our services; and
- an explanation of the risks to the client that arise as a result of the Conflicts of Interest, and the steps taken to mitigate these risks

Where we consider we are not able to manage the Conflict of Interest in any other way we may decline to act for the client.

Review of Conflict of Interest policy

At least on an annual basis, our senior management team will receive a written report providing details of the kinds of services or activities carried out by our firm in which a Conflict of Interest entailing a risk of damage to the interest of one or more client has arisen or, in the case of an ongoing service or activity, may arise.

This policy will be assessed and reviewed on at least an annual basis. Any necessary changes will be made accordingly.